

Automotive Supplier Keys in to Sustainability With Ak-West Inc.

The Ak-West Green Standard™ BR484534 closes the sustainability loop by using recycled material for high quality performance.

Customer:

Sustainability Conscious Automotive Supplier

Traditional Packaging:

Structural Foam Bulk Box 48x45x34"

Customer Pain Points:

- End users required packaging materials to be sustainably sourced
- Needed to reduce carbon footprint in supply chain
- Damaged feet limited stackability and load strength resulting in:
 - Inefficient warehouse storage utilization
 - Employee safety risk
 - Damaged product
- No replacement part program for quick internal repair

Winning Product Solution:

Ak-West Inc. Green Standard™ 48x45x34" Bulk Container



MANUFACTURED
WITH RECYCLED
CONTAINERS

Closed source resin
for highest quality and
traceability

RETURN 13% MORE COLLAPSED



REDUCING CO2 BY
OVER 13%
OR THE EQUIVALENT OF
**1,000 GALLONS
OF FUEL**



INJECTION MOLDED BASE
IS BATTLE TESTED FOR
LONGEVITY

Eliminate the risk of
stacked containers falling
and product loss

